

## Executive Summary

Anupam Herbals is entering the Pharma market after getting research done since 1996. The Aim is to provide products based on research to treat patients either by newly develop formulations or to modify existing product by upgrade its formulation, which affect much better than previous one. Company only does research in the field where no satisfactory treatment is available or patients are unsatisfied from the available medicine. The new research products either provide cure or if not, at-least provide better relief. The AH-IMMUCURE ABC is the product developed in Ayurveda, an ages old medical science of India. This newly research product will convert AIDS a deadly disease to chronic illness. The AH-IMMUCURE ABC at one side make viral count nil as other Retroviral allopathic medicine will do, but contain unique quality to help patients to regain weight after 15 days of taken it and revert back the immunity towards normal. This way the young population who are dying due to secondary infections and systemic failure because of fall in immunity, will leads a normal life like those people who r not affected with AIDS and able to earn normally to feed their family.(For detail PI see leaflet at web page 3 of [www.anupamherbalsindia.com](http://www.anupamherbalsindia.com))

Without proper knowledge of disease and of existing treatment, it is hard to come up with better and new product. To develop any new product, is a long stressful job which come with consistent long term hard work. AHI come with this product of AIDS and many more after consistent research of 18 years and more. AIM of AHI is to provide better life to patients of AIDS. From this treatment, the patients' lives a lifestyle as a normal person in the population. Ideal clientele of AHI for AH-IMMUCURE ABC will comprise of the young adults population affected with deadly disease AIDS.

Management team is highly skilled and trained having vast experience in Pharmaceuticals field from production to marketing. Their task will be in future to contact health ministries of different countries worldwide and convince them how our product is better than other existing product and what advantage patients will get if they take AH-IMMUCURE ABC with or without other existing treatment. By providing data and trial outcome from AFRICA IFAKARA lab TANZANIA (A Government approved AIDS center), company is trying to develop trust and believe in our product. AHI also provide the better product in an extremely cost effective way, so company can take control and save the lives of young population, affected with AIDS. AHI is based in U.P. India with head office at Tanzania, and San Francisco. The company's goal is to cover whole Africa and all developing world by the end of its first three fiscal years. Company is preparing WHO prequalified dossier and so that this product can be enlisted in WHO list of Medicine.

After achieving proper investments from the venture capitalist, AHI has to established its office and employ proper management and marketing team. AHI had tieup with big manufacturing units like Maxcure-a subsidiary of Akums did marketing in roughly 60 countries

and Pharmenza herbal- aAhmadabad based manufacturing unit supplied only to US and UK with utmost quality and maintenance. Simultaneously at one hand, AHI will launch its existing product in the world market to save the life of young generation, on the other hand along with its research team, AHI will further upgrade product to get cure of AIDS.

Today, the total market size of AIDS product is 12 billion USD. AH-IMMUCURE ABC, The product of AHI is far superior than existing AIDS medicine. As described above, AH-IMMUCURE ABC is at one hand control viral multiplication on the other hand Patient will start to regain weight after 15days of taken AH-IMMUCRE ABC. If doctor control the secondary infection which helps to prevent the further loss immunity, The AH-IMMUCURE ABC will boosts immunity towards normal. Along with this, our drug is having minimum side effect as it is herbal. It is manufactured as per WHO standardization. The CTD Dossier of product comply with European parameter So adding our AIDS product with existing one will do wonder and may be able to cure AIDS in near future. This way AH-IMMUCURE ABC drug is complete solution for AIDS patients and helps to save the life of normal young population.

AHI has many products in pipeline which are billion dollar products. Apart from these medicinal research products, Company has many other products of different field like to manufacture generator or cars which require no fuel (It is based on concept of the rotation of earth where no fuel requires), Glucometer without strip (concept already accepted at IIT Rurkhee but further work stops due to financial reason).